

#ReadingRams

To celebrate World Book Day on Thursday 1st March, Rammie and the Derby County Community Trust are challenging young Rams fans between 4-11 years old to start reading.

To get involved, tweet a picture of your child reading in an unusual place to @DCCTOfficial using the hashtag #ReadingRams for a chance to win:

- 2x FREE tickets to the DCFC v Fulham fixture Saturday 3rd March
- Half time with penalty with Rammie at the fixture
- Signed 2017/18 DCFC annual
- Bundle of books

Entries must be submitted by Sunday 25th February, winner will be announced Monday 26th February.

The competition links to the Community Trust's Premier League Reading Stars programme. Reading Stars is a 10-week literacy intervention designed to be delivered in schools, libraries and football clubs.

The aim is to stimulate literacy engagement in children who love football but lack motivation in reading.

PLRS evaluation has shown that the programme can have a significant impact on attainment and attitude.

To enquire about how we can support your school to inspire children to read contact Lauren.Slater@dcct.co.uk